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Atrium Corporation Promotes Mike Cornwell to Executive Vice President of Sales & Marketing-Retail/Distribution

New leadership role benefits Atrium's retail/distribution channel sales team and customers.

DALLAS – Atrium Corporation, the largest manufacturer of residential vinyl and aluminum windows and patio doors in North America, today announced that Mike Cornwell has been promoted to Executive Vice President of Sales & Marketing-Retail/Distribution. In his new role, Cornwell will be responsible for all sales and marketing efforts related to Atrium's retail and wholesale distribution channels throughout the United States.

As a recognized leader in residential and light commercial market segments throughout the United States and Canada, Atrium is dedicated to providing top notch leadership at every level of the organization. Providing experienced, proven management guidance within in each sales channel allows Atrium to ensure the highest level of product quality and customer service.

"With 27 years of experience in the window industry, Mike is an outstanding choice to oversee this large and growing sales channel", states John Matuska, Atrium Corporation's senior vice president of sales and marketing. "His proven track record of success and his dedication to the company and to our customers will be invaluable as we continue to strengthen our position in this important national market segment."

"Atrium has some of the best people in the industry to support me in this new role, and I'm thrilled to be working with this talented team as we continue to gain market share in the national retail/distribution channel", states Cornwell. "I'm extremely excited about this new challenge and about the tremendous opportunities available to Atrium in this vital segment of the construction materials sector."

Cornwell's tenure in the fenestration industry dates back to the mid 1980s when The Ellison Company, then a manufacturer of machine parts for the textile industry, entered the window business through the purchase of Aluminum Products Company (APC). A graduate of Clemson University, Cornwell began his career with The Ellison Company in 1976. He was named vice president of sales upon Ellison's acquisition of Aluminum Products Company in 1985 and was named executive vice president-sales and marketing in 1993. Since that time, Cornwell has amassed an impressive sales and earnings track record in every type of economic environment.

For more information on Atrium and its quality window and door products, visit www.atrium.com.

About Atrium Corporation

For more than 60 years, Atrium Corporation (atrium.com) has offered the highest quality window and door products to builders, contractors and distributors in the residential construction industry. Dedicated to meeting the needs of its customers, the Atrium family of brands provides a versatile range of window and patio door products, including vinyl and aluminum models, as well as replacement and new construction product lines. A variety of window styles also is available through the Atrium family, including single- and double-hung, horizontal slider, casement, tilt-and-turn and architectural shapes. Specialty products range from hurricane-impact solutions with Atrium's SafeHarbor® impact-resistant windows and patio doors, to innovative noise abatement Silent Guard® sound suppression windows and patio doors. The company's portfolio of brands includes its flagship Atrium Windows and Doors brand, Superior Windows and Doors, Thermal Industries, HR Windows, Champion Window, North Star Vinyl Windows and Doors, and Darby Door.

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