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Atrium Corporation Appoints Senior Vice President of Sales and Marketing

John E. Matuska, Jr. joins Atrium as the new Senior Vice President of Sales and Marketing

DALLAS – Atrium Corporation, the largest manufacturer of residential vinyl and aluminum windows and patio doors in North America, today announced that John Matuska has been hired as its new Senior Vice President of Sales and Marketing. In his new post Matuska will be directly responsible for all aspects of the company’s sales and marketing efforts across all product lines and sales channels.

Prior to joining Atrium, Matuska served in a variety of senior level sales and marketing positions with such illustrious companies as Procter & Gamble, Rain Bird and (John) Deere & Company (Water Division). As National Sales Manager for the Rain Bird Corporation and Vice President – Global Sales at Deere & Company, Matuska was responsible for implementation of new sales organization structures as well as management of the companies’ distribution and promotional activities.

“We’re extremely pleased to have John as part of the Atrium team,” states Kevin O’Meara, Atrium Chairman and CEO. “John’s vast experience with multiple distribution channels, his proven track record of value selling and his team oriented leadership style make him just the right man to oversee Atrium’s sales and marketing efforts at this time.”

Mr. Matuska stated, “I’m very excited to be part of the Atrium team. While the industry still faces substantial challenges tied to the ongoing housing and economic slump, Atrium’s strong financial position and its long history of industry leadership make now the ideal time to be part of this great company.”

For more information on Atrium and its quality window and door products, visit www.atrium.com.

About Atrium Corporation

For more than 60 years, Atrium Corporation (atrium.com) has offered the highest quality window and door products to builders, contractors and distributors in the residential construction industry. Dedicated to meeting the needs of its customers, the Atrium family of brands provides a versatile range of window and patio door products, including vinyl and aluminum models, as well as replacement and new construction product lines. A variety of window styles also is available through the Atrium family, including single- and double-hung, horizontal slider, casement, tilt-and-turn and architectural shapes. Specialty products range from hurricane-impact solutions with Atrium’s SafeHarbor® impact-resistant windows and patio doors, to innovative noise abatement Silent Guard® sound suppression windows and patio doors. The company’s portfolio of brands includes its flagship Atrium Windows and Doors brand, Superior Windows and Doors, Thermal Industries, HR Windows, Champion Window, North Star Vinyl Windows and Doors, and Darby Door.

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