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Atrium Companies Honors National Window Safety Week, April 3 - 9

Corporate values of continuous improvement and excellence include warnings and education of window hazards

DALLAS – Citing its mission of commitment, passion and enthusiasm to continuous improvement and excellence in products and services, Atrium Companies today recognizes the upcoming National Window Safety Week, April 3-9. As part of this recognition, Atrium is enhancing its education effort to increase awareness of window safety issues throughout its entire North American window manufacturing sales channel, a channel that includes window distributors, building material dealers and builder tradespeople.

Atrium outreach before National Window Safety Week includes:

- A new Web site <http://home.atrium.com/childsafety/index.php> dedicated to comprehensive child fall safety education in the home, is now available. The new site can also be accessed by a convenient home page link off of Atrium's Web site www.atrium.com
- A strong message: Fall safety warning labels and warning graphic included on all Atrium window screens
- Company product brochures contain child fall warning messaging, stating that screens are not designed to restrain a child from falling through an open window, along with a plea to take proper safety precautions

Atrium's goal is to educate customers on the best practices for their customer's customer, the consumer, with information that helps save lives. Atrium's ability to reach out to a wide marketplace is significant because of the continued growth of the company: Atrium Windows and Doors can be found in every U.S. market. And, since Atrium Companies controls all facets of its products and sales of products – from extrusion, fabrication and in some cases distribution – the company is committed to the good work of safety organizations in the industry and intends to do its part in leading the way toward greater window safety for its broad network of customers and partners.

"As a leading manufacturer of vinyl and aluminum window and patio door products, Atrium touches the lives of many in the building trade industry," said Mark Gallant, senior vice president of marketing for Atrium Companies. "From the distributors and dealers who recommend and sell our products, to the builders, contractors and do-it-yourselfers who install it, everyone is receiving a clear message from our product label warnings and our dedicated fall safety Web site educational content that screens are not weight-bearing and not designed to prevent a child from falling through an open window."

For more details on Atrium Companies' window safety information or to download their materials, go to www.atrium.com .

For more details on National Window Safety Week, visit the National Safety Council Web site at www.nsc.org .

About Atrium Companies, Inc.

For more than 50 years, Atrium Companies, Inc. (atrium.com) has offered the highest quality window and door products to builders, contractors and distributors in the residential construction industry. Dedicated to meeting the needs of its customers, the Atrium family of brands provides a versatile range of window and patio door products, including vinyl and aluminum models, as well as replacement and new construction product lines. A variety of window styles also is available through the Atrium family, including single- and double-hung, horizontal slider, casement, tilt-and-turn and architectural shapes. Specialty products range from hurricane-impact solutions with Atrium's SafeHarbor® impact-resistant windows and patio doors, to innovative noise abatement Silent Guard® sound suppression windows and patio doors. The company's portfolio of brands includes its flagship Atrium Windows and Doors brand, Superior Windows and Doors, Thermal Industries, HR Windows, Champion Window, North Star Vinyl Windows and Doors, and Darby Door.

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